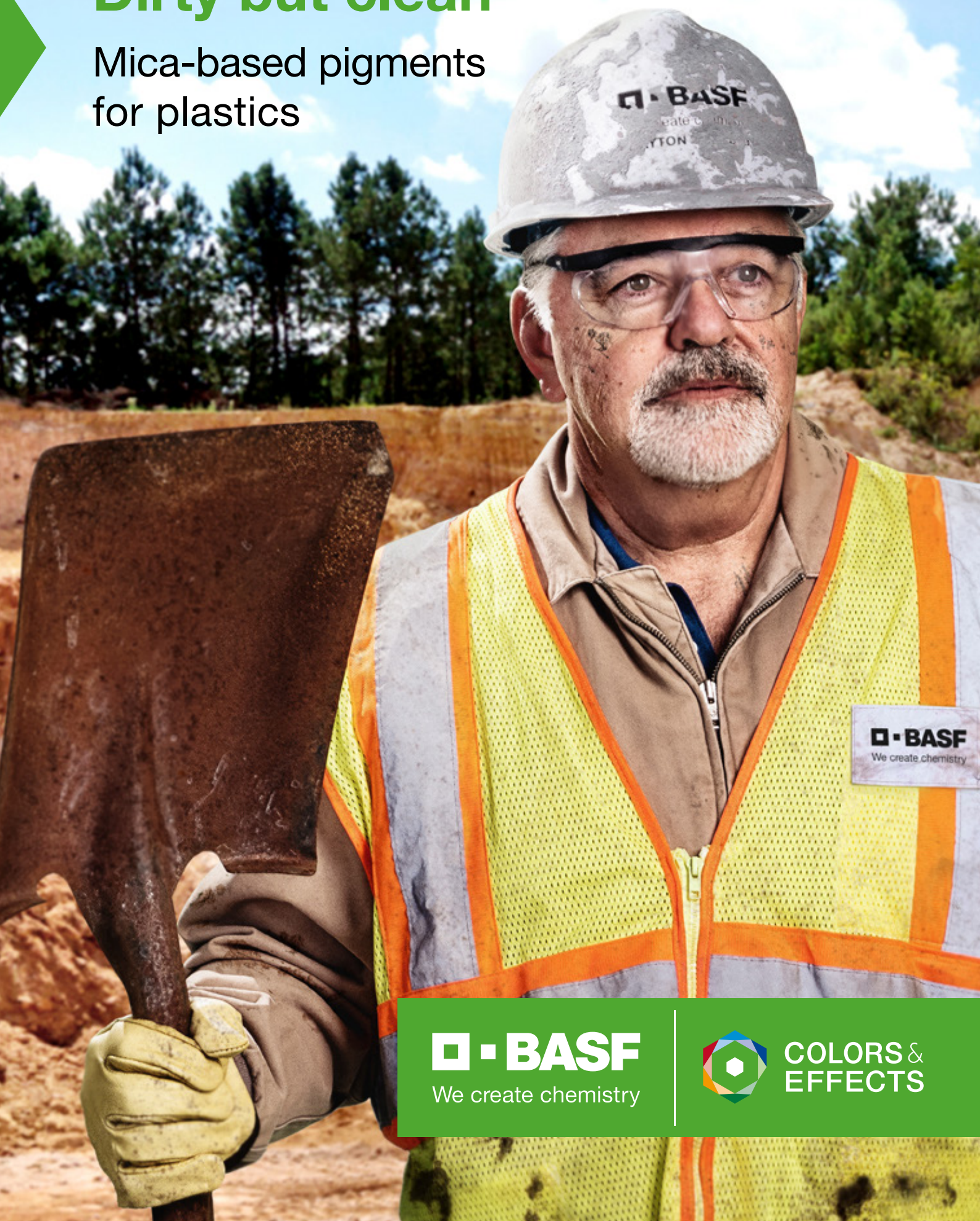


Dirty but clean

Mica-based pigments
for plastics



BASF
We create chemistry



**COLORS &
EFFECTS**



Mica-based pigments for plastics

Create innovative, eye-catching designs with our interference mica pigments, enhancing the color depth of your plastics products.

Lumina®*

Lumina® pigments create intriguing and dramatic visual effects in a wide variety of applications. The pigments feature increased chromaticity at the reflection angle and higher color purity and clarity than traditional interference colors. The result is cleaner shades, more saturated colors, and stronger flop effects.

*except of Lumina® Royal Dragon Gold EH 0908 (9S282D)

Magnapearl®

Magnapearl® pearlescent pigments are specially engineered to deliver superior whiteness, brilliance, and coverage. Available in a variety of particle sizes, Magnapearl® pigments create extraordinary optical effects ranging from a fine-grained luster to a bold silvery-white sparkle.

Mearlin®

Mearlin® pigments are transparent and light-reflecting thanks to their smooth surfaces and high index of refraction. Light reflected from the platelets creates a sense of depth and a luster with satin-sheen to sparkly or glitter-like effects. Some Mearlin® special effect pigments have a multiple color play and flop in which the color changes with the viewing angle.

Contact us for more information

colors-effects@basf.com

Visit our website: www.colors-effects.basf.com

The data contained in this publication are based on our current knowledge and experience. In view of the many factors that may affect processing and application of our product, these data do not relieve processors from carrying out their own investigations and tests; neither do these data imply any guarantee of certain properties, nor the suitability of the product for a specific purpose. Any descriptions, drawings, photographs, data, proportions, weights, etc. given herein may change without prior information and do not constitute the agreed contractual quality of the product. The agreed contractual quality of the product results exclusively from the statements made in the product specification. It is the responsibility of the recipient of our products to ensure that any proprietary rights and existing laws and legislation are observed. When handling these products, advice and information given in the safety data sheet must be complied with. Further, protective and workplace hygiene measures adequate for handling chemicals must be observed.

© = Registered trademark of BASF SE