

# SMART RFID LABELS NFC 4545



SIVA's NFC 4545 labels are a high quality NFC stickers in roll form. These labels are highly durable to establish intuitive one touch communication between existing technologies and devices. These NFC labels come with High performance permanent adhesive as standard.

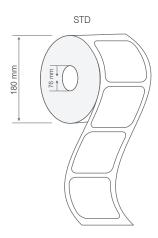
NFC labels measure 45 by 45 millimeters and are delivered on rolls for easy handling. These labels can be pre-printed and encoded with artworks and human readable data according to the customer requirements.

### **TYPICAL APPLICATIONS**

- Smart Advertising
- Goods & Devices Authentication
- Business Cards
- Voucher & Coupons

Roll outer diameter





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50.0 mm	450 mm -
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PHYSICAL SPECIFICATION				
Face Stock	Printable white PET resin ribbon is reco			
Label Sizes	45 x 45 x 0.2 mm 1.7 x 1.7 x 0.01 in			
Adhesive	High performance adhesive with exc all types of surfac	ellent bonding to		
Weight	0.486 gm			
Delivery format	Roll form			
No. of Labels/ Reel	std: 2000 pcs	mini: 500 pcs		
Label Pitch	50 mm			
Core inner diameter	76 mm / 3 in			

std: 180 mm / 7.08 in

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mini: 119 mm / 4.68 in

# **RF SPECIFICATION**

RF SPECIFICATION		
Mode of Operation	Passive	
Device Type	NFC Forum Type 2	
Air interface Protocol	NFC forum type 2 tag and ISO14443A	
Operational Frequency	13.56 MHz	
IC Type*	NTAG 213	
Memory Configuration	180 bytes organized in 45 pages with 4 bytes per page	
Write Cycle Endurance	100,000	
Data Retention	10 years	
Applicable surface materials	Non-metallic Surfaces	

# ENVIRONMENTAL RESISTANCE

Operating temperature	-20°C to +70°C / -4°F to +158°F			
Withstands Exposure to	95% humidity, 60°C $ imes$ 100 h, 50% humidity, 80°C $ imes$ 100 h			
Peak Temperature	+100°C for 1 hr, +80°C for 100 hrs (Label remains securely attached with object. No physical or performance changes observed.)			
Recommended Application Temperature	+10°C to +38°C / 50°F to +100.4°F			
Water Resistance	IP67			
Adhesive Service Temperature	-20°C to +85°C / -4°F to +185°F			
Chemical Resistance	No physical or performance changes in: - 168 h Salt water (salinity 10%) exposure - 168 h Motor oil exposure - 12 h NaOH (10%) exposure - 30 min Acetone exposure			
Ideal Storage condition	+23°C / 50% RH			
Expected lifetime	Years in normal operating conditions			

# **PRODUCT INSTALLATION**



- Ensure the application surface is not uneven and is clean and dry, to obtain maximum bond strength. If required, use approved cleaning solvents to clean surface.
- Avoid touching the backside of the label while mounting it

\* Other IC's available on request

\*\*\* The indicated read range values are measured in our laboratory testing environment, where antennas with optimum directivity are used with maximum allowed operating power. Different surface materials and environments may exhibit different results.

# **PERSONALIZATION OPTIONS**

#### **Pre-encoding**

• Customer specific encoding

#### **Customized Printing**

• Customer specific layout including logo, text, numbers, barcodes etc.

# **ORDER INFORMATION**

#### Part Number

• RF.Li.TT.NFC.4545

#### **Roll Sizes**

- std: 2000 Labels per Roll / 4 Rolls per Carton
- mini: 500 Labels per Roll





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