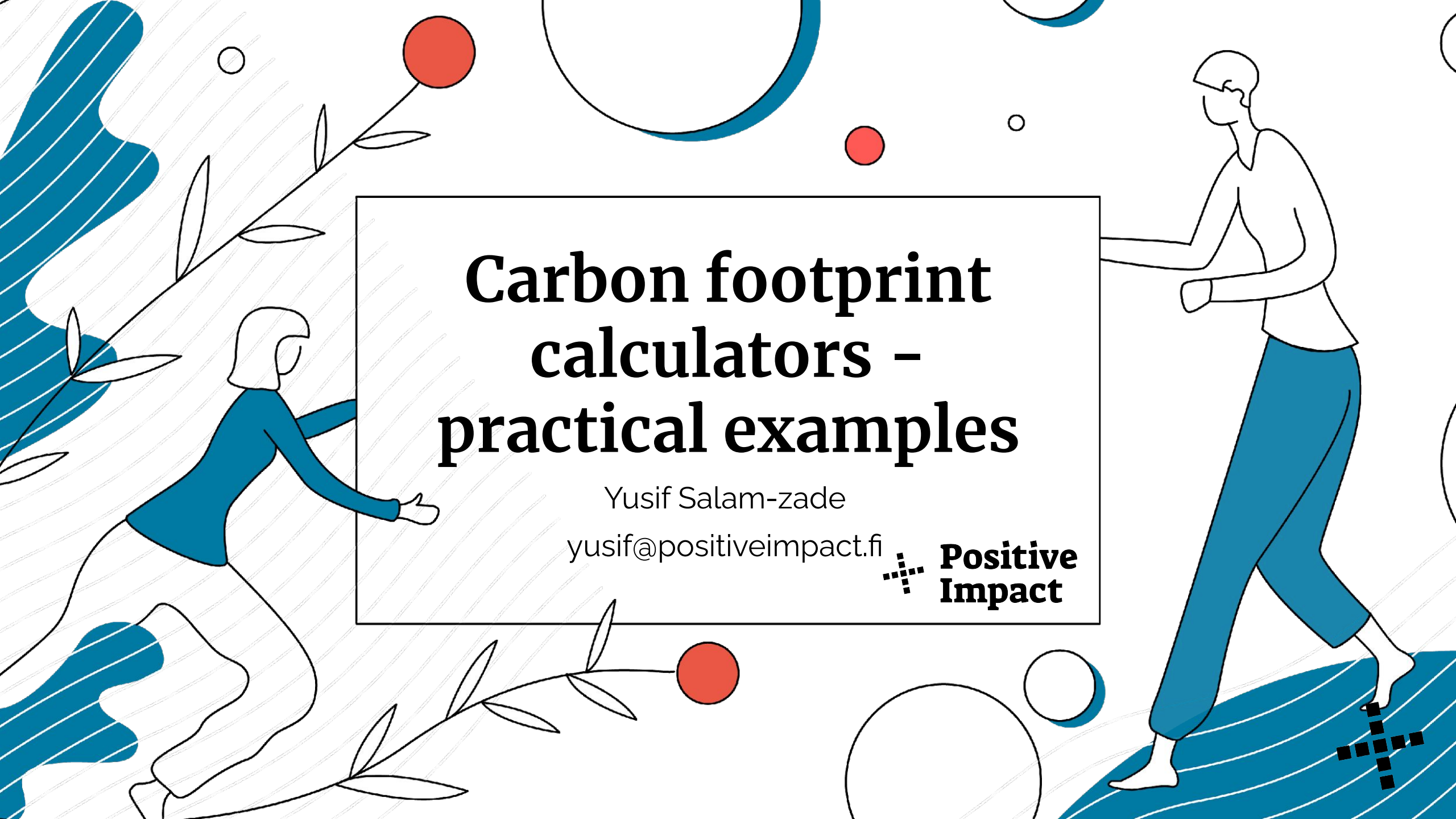

Carbon footprint calculators – practical examples

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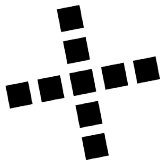
Positive Impact

Content

- Introduction
- Calculator types
- Case studies
- Result interpretation
- About data quality
- Discussion and questions



About the presenter

Education:

- MSc, Aalto University
  - Environmental and Water Engineering

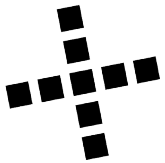
Work experience:

2014-2018 The Natural Step Nordic Oy
Carbon footprinting, LCA

2019 SustainOnline Oy
Reporting tool development

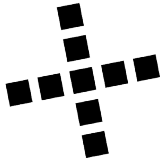
2020-present Positive Impact Finland Oy

Sustainability advisor & software developer



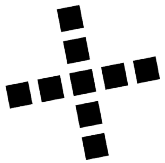
Carbon calculators – why?

+ Concrete way to measure progress
+ More legislative pressure
+ Customer wants
+ Marketing and sales



Carbon calculators – how?

- Existing online tools
  - Custom tools
- Mobile applications
- Microsoft Excel
- Google Sheets



Different calculator types

Global / national level tools

Industry specific

Regional / city

Company

Product / service

CO_2 calculators for personal use

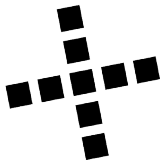
Periodic - one time

Annual

Monthly

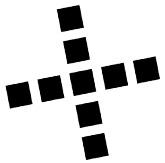
Quarterly

Real time?



User needs: what are the calculators used for?

+ Koskisen group: Corp footprint and product footprint calculator
+ Finlayson: company and select products
+ Finanssiala ry and partners: digitization of physical documents
+ Miils: carbon footprint of meals (demo)
+ Kotihiili: pilot for household CO2
+ Hiilipörssi: to calculate carbon impact of peatland restoration
+ CO2roadmap.com: to create fact based carbon neutrality roadmap and footprint calculations



CO2roadmap.com: calculations, goal setting and action planning in one place

CO2 Roadmap

Concrete actions!

Brainstorm ideas, **quantify** them the to real actions and put them in the **timeline**. **Track** progress towards the targets and overall goal.

Overall goal and detailed targets

Define the **overall goal** for the whole organization and give **detailed targets** for each emission component.

CO2 data management and carbon footprints

Cloud based service to **store** and **manage** all your CO2 data and calculate **footprints**. Compatible with **GHG protocol** and **ISO standards**. Easy **exports** of both consumption data and footprints.

CO2 Roadmap™ – How it works?

CO2 Roadmap

1. Set up the boundary and data sources

- Kickoff workshop to define the boundary
- Set up the system:
  - Categories and components
  - Sites and units
  - Emission factors
- Identify data sources and engage people to the project

2. Collect data and create footprints

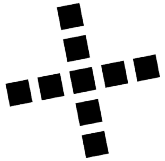
- Collect the data from various sources
- Add it in the app
- Create footprints and other reports
- Export data and tables for further use (desktop graphics, CSR reports etc.)
- Set up the update and maintenance routines

3. Set overall goal and targets

- Set company level goal: target year and emission reduction percentage
- Define target year and reduction percentage for each component
- Evaluate and adjust overall goal vs. targets

4. Create the roadmap

- Brainstorm actions
- Assign them to components
- Quantify actions with reduction percentages and emission factor changes
- Assign time frame
- Follow up and track the progress.



Quick demo

Understanding CO_2 calculations

+ Comparability
+ Repeatability
+ Transparency
+ Methodology

Data quality

GIGO: garbage in, garbage out

Company data

Emission factors -> open database?

Thank you!