

Russisch-Deutsches Partneriat
für kleine und mittelständische Unternehmen (KMU)
im Rahmen des Projektes «Baltika - Segel der Welt»
3. - 4. September 2018 – Hamburg / Deutschland

SMARTUP ACCELERATOR

Consumer cleantech acceleration
and innovation ecosystem across Baltic Sea Region



smartup
accelerator

Interreg
Baltic Sea Region



INNOVATUM

DEMOS
HELSINKI

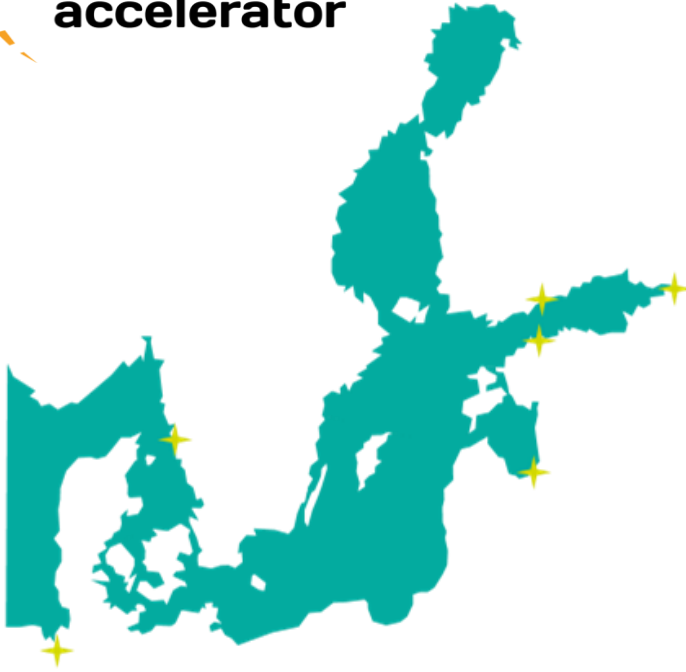


ENTERPRISE FORUM
POLAND

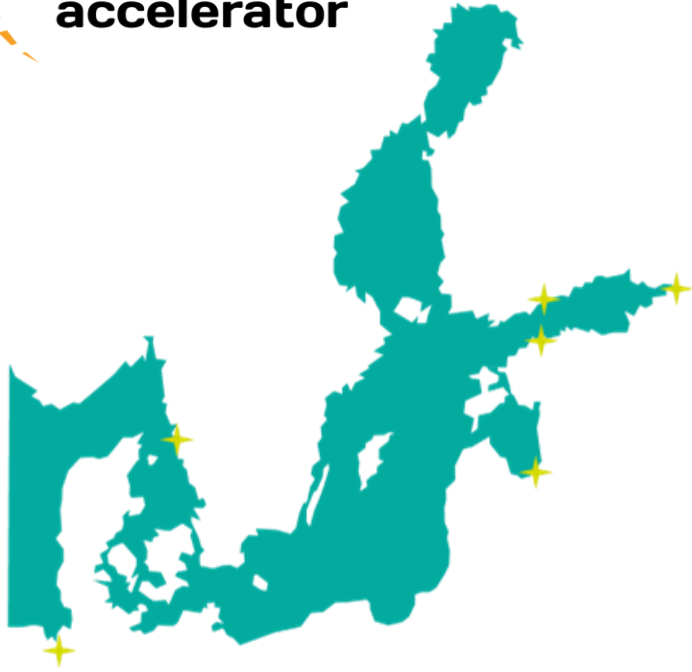


Johanneberg
Science Park





- A network of mentors and experts in the Consumer Cleantech field throughout Baltic Sea Region (BSR) ready to help the SmartUps
- A number of methods and processes to help SmartUps to get better products and services and enter new markets in the BSR
- Publicly available training material for leveraging consumer cleantech as an industry
- Goal 2020: A network of intermediaries across the BSR aware of and using the Smart Accelerator model



7 countries
10 partners
30+ experts
50+ events
100+ stakeholders

**New innovation
ecosystem.**



Smartup Accelerator

**Smart
Homes**
2018

**Smart
Mobility**
2019

**Smart
Citizen**
2020

7 teams selected for the accelerator per year

“Smartups bring about innovations related to activities that consume most of our natural resources, as well as household budgets: housing, mobility, energy and food. They operate at the point where our time, capital and natural resources intersect.”

Demos Helsinki

Startup Accelerator 2018



What do we offer to the teams?

- 6 months acceleration with international bootcamp and support for new market entries.
- International expert, mentors and networks.
- Access to investors and financing instruments.
- Up to 10k€ support.
- Fast-tracked access to Baltic Sea Region markets.

smartupaccelerator.eu
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