

# FIRST SAINT PETERSBURG CLUSTER CONFERENCE

## CLUSTERS ARE OPENING THE BORDERS

In the frame of theme-workshops of project-office RVC-Ministry of economic development of Russia

### PROGRAM

DRAFT FROM 21 APRIL

12th OF MAY, THURSDAY

10:00 - 11:00 REGISTRATION

11:00 - 12:30 PLENARY MEETING  
**EXPORT ORIENTATION. TRANSNATIONAL PROJECTS**

#### MODERATOR:

**Nikita Kalintsev,**

The Head of Department of cluster cooperation in Centre of cluster development in St.Petersburg

#### PARTICIPANTS:

**Sergey Movchan,**

Vice-governor of St.Petersburg

**Artem Shadrin,**

The Head of the Department of Social development and Innovations of Ministry of economic development of Russian Federation

**Evgeny Grigoriev,**

The Head of the Committee of International affairs in St.Petersburg

**Dmitry Sinkin,**

The Deputy of the Head of the Committee of Investments in St.Petersburg

**Dmitry Cherneiko,**

The Head of the Committee of Labour and Employment in St.Petersburg

**Sergey Zimin,**

The assistant to the Plenipotentiary representative of the President of the Russian Federation in the North-West Federal district

**Daniil Starkovskiy,**

The Head of The Centre of Business development and support in St.Petersburg.  
The presentation of Centre of export St.Petersburg.

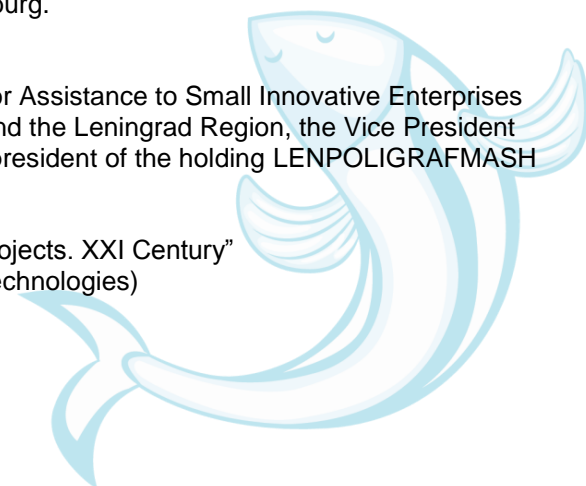
**Kirill Soloveichik,**

The official representative of The Foundation for Assistance to Small Innovative Enterprises in Science and Technology in St. Petersburg and the Leningrad Region, the Vice President of the St. Petersburg Chamber of Commerce, president of the holding LENPOLIGRAFMASH

**Dmitry Chagin,**

Director of NP "Medical and Pharmaceutical Projects. XXI Century"  
(cluster of medical, pharmaceutical, radiation technologies)

CLUSTERS. SMELT. WHITE NIGHTS



**Marina Girina,**

President of NP "Cluster of medical, environmental instrumentation and biotechnologies"  
(cluster of medical, pharmaceutical, radiation technologies)

**Valentin Makarov,**

President of the non-profit partnership RUSOFT (Cluster "The development of information technology, electronics, instrumentation, communications, and info-telecommunications in St. Petersburg")

**Nikolay Pitirimov,**

Chairman of the Non-Commercial Partnership "City homeowners association"  
(St. Petersburg cluster of clean technologies for the urban environment)

12:30 - 12:40 COFFEE-BREAK

12:30 - 14:30 PANEL DISCUSSION

**CLUSTERS ARE OPENING THE BORDERS: THE DEVELOPMENT OF NON-OIL EXPORTS AND INTERNATIONAL SCIENCE AND TECHNOLOGY COOPERATION**

**QUESTIONS FOR DISCUSSION:**

- *Trends in technological development.*
- *The necessary competence for Clusters access to world markets. Inter-cluster cooperation as a tool for integration into supply chains in overseas markets*
- *Cluster support in Europe. Opportunities for cooperation with foreign clusters*
- *Case study: Cluster experience to withdraw products in foreign markets*

**MODERATOR:**

**Evgeniy Kutsenko,**

Head of Cluster Policy Department of the Institute for Statistical Studies and Economics of Knowledge of SRO HSE

**PARTICIPANTS:**

**Dmitry Cherneiko,**

The Head of the Committee of Labour and Employment of St.Petersburg

**Alexey Gusey,**

Head of the Monitoring Service of the Innovation Infrastructure of RVC

**Marina Lipetskaya,**

The Head of the Foundation "Centre for Strategic Research "North-West"

**Igor Rozhdestvenskiy,**

The Head of the Marketing department for advanced production technology of the Institute of advanced technologies SPbPU of Peter the Great, CEO Martel St.Petersburg

**Kirill Soloveichik,**

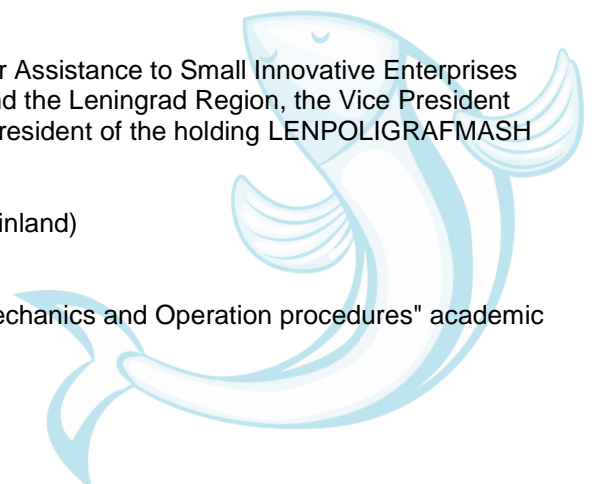
The official representative of The Foundation for Assistance to Small Innovative Enterprises in Science and Technology in St. Petersburg and the Leningrad Region, the Vice President of the St. Petersburg Chamber of Commerce, president of the holding LENPOLIGRAFMASH

**Vladimir Chepurnoy,**

Business consultant - Helsinki Business Hub (Finland)

**Aleksey Borovkov,**

Vice-Rector for future projects, Professor of "Mechanics and Operation procedures" academic department, SPbPU of Peter the Great



**Nikolay Pitirimov,**  
Chairman of the Non-Commercial Partnership "City homeowners association"  
(St. Petersburg cluster of clean technologies for the urban environment)

**The representative of cluster of jewellers in St.Petersburg**

13:30 - 14:30 **BREAK**

14:30 - 16:00 **WORKSHOP**  
**EXPORT SUPPORT MEASURES**

*The program of the workshop is under discussion*

**MODERATOR:**

**Maksim Balanov,**  
Executive manager of the Regional Integrated Centre - St. Petersburg

**PARTICIPANTS:**

**Dmitri Makeyev,**  
Regional Cooperation Director Russian Agency for Export Credit and Investment Insurance,  
the Russian Export Center

**Ekaterina Litvinova,**  
Head of external communications Eximbank Of Russia

**Andrey Lukyanov,**  
Director of Vnesheconombank's Representative Office in St. Petersburg

**Vyacheslav Traktovenko,**  
Vice President, Business Development Director of the Banking House St. Petersburg,  
A member of the Leaders Club

**Vladimir Kotenyov,**  
President of the St. Petersburg Chamber of Commerce

**Vitaly Fateichev,**  
Chairman of the St. Petersburg regional branch of "Business Russia ",  
Co-Chair of the Russian Popular Front Regional Headquarters in St. Petersburg

16:00 - 17:30 **WORKSHOP**  
**NATIONAL TECHNOLOGY INITIATIVE**

**Following subjects will be discussed:**

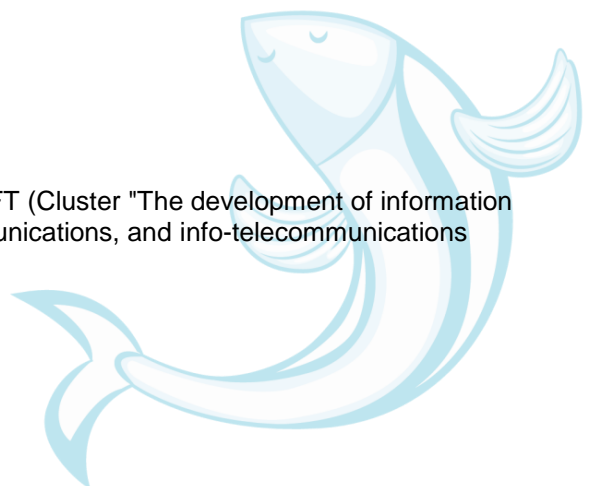
- *National technology initiative.*
- *Formation of road maps on platforms of NTI.*
- *Opportunities to participate in clusters of NTI.*

**MODERATOR:**

**Valentin Makarov,**  
President of the non-profit partnership RUSSOFT (Cluster "The development of information  
technology, electronics, instrumentation, communications, and info-telecommunications  
in St. Petersburg")

**SPEAKERS:**

**CLUSTERS. SMELT. WHITE NIGHTS**



**Alexey Gusey,**  
Head of the Monitoring Service of the Innovation Infrastructure of RVC

**Natalia Lukovnikova,**  
The Director of Centre for science and technology foresight in ITMO University

12th OF MAY, FRIDAY

10:00 – 11:00 REGISTRATION

11:00 - 12:30 ROUND TABLE  
**STATUTORY REGULATION OF CLUSTERS**

**QUESTIONS FOR DISCUSSION:**

- *Formation of industrial regional policy. The opportunities for legislative initiative*
- *International requirements for industrial clusters and industrial technology parks*
- *Legal acts regulating the state support of clusters and technology parks*
- *Changes in the Decree of the Government of Russian Federation from July 31, 2015 #779 "On industrial clusters and specialized organizations of industrial clusters"*

**MODERATOR:**

**Denis Kachkin,**  
Managing Partner Law firm "Kachkin and Partners"

**PARTICIPANTS:**

**Maksim Meiksin,**  
The Head of the Committee of Industrial politics and Innovations of St.Petersburg

**Sergey Zimin,**  
The assistant to the Plenipotentiary representative of the President of the Russian Federation in the North-West Federal district

**Aleksandr Kobenko,**  
Vice-governor - Minister of economic development, investments and trade of Samara region

**Artem Shadrin,**  
The Head of the Department of Social development and Innovations of Ministry of economic development of Russian Federation

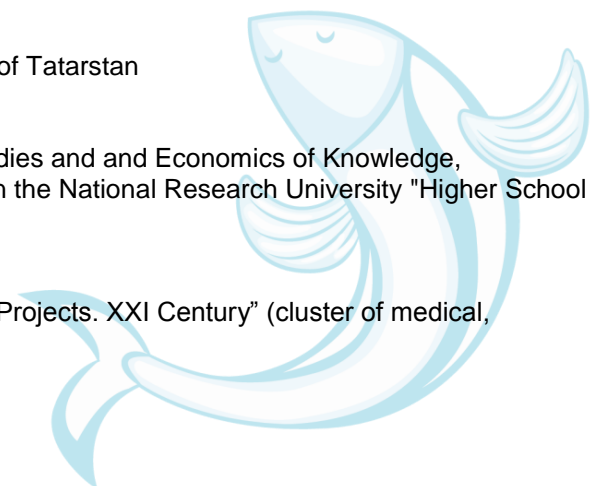
**Kirill Soloveichik,**  
The official representative of The Foundation for Assistance to Small Innovative Enterprises in Science and Technology in St. Petersburg and the Leningrad Region, the Vice President of the St. Petersburg Chamber of Commerce, president of the holding LENPOLIGRAFMASH

**Artem Zdunov,**  
Minister of economic development in Republic of Tatarstan

**Vastly Abashkin,**  
Leading expert of the Institute of Statistical Studies and Economics of Knowledge, the department of corporate innovation policy in the National Research University "Higher School of Economics"

**Dmitry Chagin,**  
The Head of NP "Medical and Pharmaceutical Projects. XXI Century" (cluster of medical, pharmaceutical, radiation technologies)

CLUSTERS. SMELT. WHITE NIGHTS



**Marina Girina,**

President of NP "Cluster of medical, environmental instrumentation and biotechnologies"  
(cluster of medical, pharmaceutical, radiation technologies)

12:30 - 14:00 **ROUND TABLE**  
**MEASURES OF STATE SUPPORT OF INDUSTRIAL CLUSTERS**

**QUESTIONS FOR DISCUSSION:**

- *Mechanisms of the state support of industrial clusters*
- *International requirements for industrial clusters and industrial technology parks*
- *The Russian practice of creation and development industrial clusters and industrial parks on the basis of the analysis results*
- *The mechanisms of state support for small businesses*

**MODERATOR:**

**Stanislav Nevzorov,**

The Head of the Center of import phase-out,  
Member of the Regional Council of St. Petersburg  
RO "Russian Engineering Union"

**PARTICIPANTS:**

**The representative of the Department of Regional Industrial Policy of the Ministry of Industry and Trade of Russian Federation**

**Sergey Talnishnikh,**

Deputy Head of the Committee  
on industrial policy and innovation St. Petersburg

**Daniil Starkovskiy,**

The Head of The Centre of Business development  
and support of St.Petersburg

**Vastly Abashkin,**

Leading expert of the Institute of Statistical  
Studies and and Economics of Knowledge,  
the department of corporate innovation policy  
in the National Research University  
"Higher School of Economics"

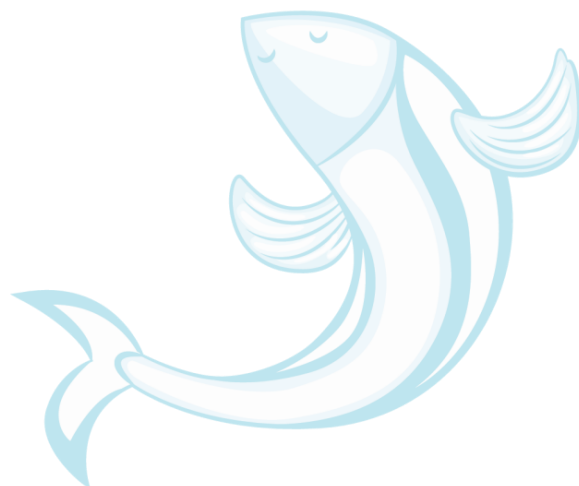
**Sergey Baranov,**

Project Consultant of the Business Incubator  
Ingria

14:00-15:00 **BREAK**

**ROUND TABLE**  
**POSSIBILITIES OF IMPORT SUBSTITUTION IN THE FIELD OF MEDICAL INSTRUMENT-BUILDING**

*The program of the workshop is under discussion*



15:00-16:30

## ROUND TABLE

### INCREASE OF EFFICIENCY OF CLUSTER MANAGEMENT

#### Questions for discussion:

- *Exchange of experience on the organization of intercluster cooperation*
- *Best practices of cluster development centres*
- *Experts' recommendations for the solution of the problem of cluster development*

#### MODERATOR:

**Evgeniy Kutsenko,**

Head of Cluster Policy Department of the Institute for Statistical Studies and Economics of Knowledge of SRO HSE

#### PARTICIPANTS:

**Vladislav Tarasenko,**

The Head of the academic department of economics and management of regional clusters MSUTM K.G. Razumovskogo

**Yuliya Artamonova,**

The managing partner "Cluster Consulting Group"

**Marina Zinina,**

The Head of Centre of cluster development in St.Petersburg

**Lear Akhmetov,**

The Head of Kama centre of cluster development in the Republic of Tatarstan

**Irina Novikova,**

Deputy CEO of Innovation Development Agency - Centre of cluster development of Kaluga Region

**Konstantin Serov,**

Deputy Director of the SAC of Samara region "Centre of innovative development and cluster initiatives"

**Sergey Kornilov,**

The Head of Cluster Engineering Centre of Samara Region

**Igor Sokolovskiy,**

The Executive manager of Centre of Cluster development in Tomsk region

16:30-18:00

## ROUND TABLE

### THE EXPERIENCE OF IMPLEMENTATION TRANSNATIONAL CLUSTER PROJECTS

#### QUESTIONS FOR DISCUSSION:

- *Russian and international experience of cooperation between the cluster*
- *Building up cooperation with international partners*

#### MODERATOR:

**Vladislav Tarasenko,**

The Head of the academic department of economics and management of regional clusters MSUTM K.G. Razumovskogo



## PARTICIPANTS:

**Vitality Vyshnepolskiy,**  
CEO Martal Consulting Group

**Vladimir Chepurnoy,**  
Business-consultant Greater Helsinki promotion

**Sampo Vehviläinen,**  
The representative Wirma Lappeenranta

**Nikolay Pitirimov,**  
Chairman of the Non-Commercial Partnership "City homeowners association" (St. Petersburg cluster of clean technologies for the urban environment)

**Evelina Lutfi,**  
project-manager of Assosiation «Green Net Finland», the member of clean technologies for urbann environment cluster

**Zoran Pekez,**  
Voevodinskiy metal cluster

