

Introducing Klean Coat™

We went beyond regulatory standards for human and environmental safety in consumer products to develop our new finish. By eliminating ingredients that adversely affect people and the environment we have created the cornerstone of truly clean reusable products. **Klean Coat.**

What makes Klean Coat different?

THE TOOL

A cutting edge chemical assessment method called GreenScreen For Safer Chemicals®, developed by the non-profit Clean Production Action.



THE PROCESS

We used GreenScreen® to score ingredients in our new finish by their level of safety. Ingredients that did not meet our standards for contact with people and the environment were eliminated.

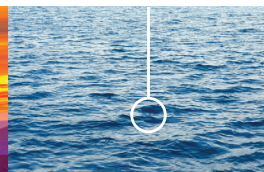
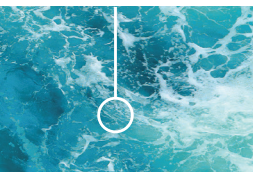


THE RESULT

Klean Coat. The cornerstone of truly clean reusable products. A durable finish that is inspired by the wild places we play and designed with care to stand up to a life of adventure.



Klean Coat Colors are inspired by the vibrant world where we live and play.



4X

More Durable

than our previous finish to reduce impact through products that last



Formulated

beyond regulatory standards for human & environmental health

Your purchase from our family-owned business helps bring benefit to the world we live in.

#TRULYKLEAN

