

klean  kanteen®

2019 Co-Brand
Brochure



Custom Solutions

WE ARE HERE TO HELP YOU PROMOTE YOUR BRAND WITH DURABLE, BEAUTIFUL PRODUCT—AND A COMMITMENT TO SUSTAINABILITY AND HEALTH. WE COLLABORATE WITH GREAT COMPANIES LIKE YOURS TO REDUCE SINGLE-USE CONTAINERS AND HELP MAKE THE WORLD A BETTER (CLEANER) PLACE.

OUR STORY

We've always been more comfortable sitting around a campfire than a boardroom table, more at home on the trail than the corporate treadmill. So how did we end up launching a global company and starting a revolution?

Back in the early 2000s you couldn't buy a reusable, stainless steel water bottle in the United States. Plastic was pretty much your only option. When we sold the first BPA-free stainless steel bottles in 2004, we figured a few folks might be into them.

Today, reusable water bottles and coffee mugs are everywhere. Klean Kanteen has become an international brand and has inspired dozens of other companies to make reusable stainless

steel products. We don't mind. When it comes to kicking plastic, we're all in this together.

Along the way, we've remained a family and employee-owned company. Turning down investor dollars isn't always easy, but the freedom to stay true to our principles is worth it. If we want to share our profits with organizations we believe in, we can (and do). If we want to spend a few years developing a ground-breaking nontoxic, chip-resistant powder coat finish, we can (and did).

From the very beginning, Klean Kanteens have been built with love—the love of adventure, the love of conserving wild places, and the love of replacing single-use plastic.

 *Michelle Kalberer*

Jeff Cresswell & Michelle Kalberer
Klean Kanteen Co-Owners



Right: Clif Bar X Klean 16oz TKWide



Commitment to sustainability through technology.

Klean Coat™

As a company, we make hard decisions when we know they are the right ones. Our new Klean Coat is one of those tough choices. We wanted to switch to a more durable powder coat finish a few years ago but we needed time to do it right. We partnered with the nonprofit Clean Production Action and utilized their rigorous chemical hazard assessment tool, GreenScreen® for Safer Chemicals,

to develop a custom powder coat finish that goes above and beyond regulatory standards.

We won't lie... it was hard to wait, but we're glad we did. Our new finish is safe for people and the planet and four times more durable. In fact, Klean Coat has become the new industry standard for safety and durability.



Check out our Order Guide for all available product and color combinations.

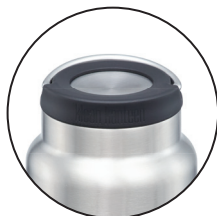
TK Closure™

Our cutting-edge TK Closure takes thermal performance to a whole new level. We've replaced the traditional external thread closure system on our lids and bottles with a revolutionary internal

thread design for optimal thermal performance. This new design pairs with our award-winning Climate Lock™ double-wall vacuum insulation to create a stronger insulated barrier inside your Kanteen.



NEW TK Closure
Internal thread
design



Low-profile lids pair
with TK Closure to
increase thermal
performance



Above: 1% For The Planet X Klean 32oz TKWide

A new canvas

Our new vacuum-insulated TKWide and TKPro lines feature TK Closure™ internal thread design and award-winning Climate Lock™ double-wall vacuum insulation for leading edge thermal performance. Both are ready and waiting for your customization.



CUSTOM SOLUTIONS

Beer

Light, heat, and oxygen make a great brew go south quickly. Our 18/8, food-grade stainless steel pints, Vacuum Insulated Tumblers, and Growlers are simple solutions that protect beer from the elements, maintain the integrity of the beer (stainless steel doesn't impart flavors) and eliminate single-use can and bottle waste. Promote your brand with a durable, beautiful product—and a commitment to sustainability. We partner with great breweries like yours to reduce single use waste and help make the world a better (cleaner) place.

Below: Sierra Nevada X Klean 16oz Tumbler



Craft Beer Deserves a Craft Growler

We get it. Whether you're purchasing merchandise for a gift shop and tours, supporting an events team or selling growlers in your tap room, breweries need quality, durable products that celebrate the quality of your craft.

Voted the top-rated growler by Outside Magazine Online, our durable, stainless-steel Growler with patented Swing Lok® Cap keeps beer tap-fresh for days.



Outside
ONLINE

Voted Top-Rated Growler

SPOTLIGHT ON

Firestone Walker

Below: Firestone Walker x Klean 16oz Pints

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Klean Kanteen is a family-run company that makes industry-leading products, several of which facilitate craft beer enjoyment. Needless to say, there is a firm sense of kinship! The 64oz Stainless Steel Growler can be filled with anything to enjoy, whether that's water or your favorite Firestone Beer.

JAMIE SMITH

DIRECTOR OF MARKETING & BRAND





Above: Firestone Walker X Klean 64oz Growler

Use cases

Commit to Zero Waste

Use Pints to create a zero-waste festival or event at your brewery. Glass is beautiful, but not always compatible with outdoor events. Klean Kanteen solutions are shatterproof.

Treat Your Team

Treat your team to a perk they'll love. Our Vacuum Insulated Tumblers keep beer cold and coffee hot for hours.

Stock your Brewery

Our Pints, Tumblers and Growlers make great revenue generating additions to your gift shop and e-commerce store.

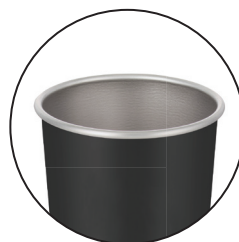
Featured Solutions



32oz Growler



16oz Tumbler



16oz Pint

CUSTOM SOLUTIONS

Coffee

From the largest roastery to the smallest neighborhood shop we recognize your business has unique needs when it comes to branded merchandise for your customers and staff. We offer a variety of innovative coffee specific solutions designed to promote your brand in a long lasting environmentally friendly manner, all while tackling the single-use waste problem.

Below: Cafe Moto X Klean 25oz TKPro



**If Americans
stopped using
to-go cups, we
would save 160
million paper
cups every day.**

We are here to help get your business on the path to reducing single-use waste. Our Klean solutions are the perfect vehicles to start a reusables program and offer discounted refills on drinks purchased in Klean products co-branded with your logo.



SPOTLIGHT ON

Collectivo Coffee

Below: Klean 8oz Tumbler

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We chose to work with Klean because the product is not only striking by design; it solves a practical, functional need and does good in the process. It's very easy to want to “do good” but the other products we've seen don't always perform.

SCOTT SCHWEBEL
VP MARKETING, COLECTIVO COFFEE





Above: Summer Moon X Klean 16oz TKWide

Use cases

Stock your Shop

Our TKWides, TKPros and Tumblers make great revenue generating additions to your brick and mortar shop as well as your e-commerce site.

Brand Exposure

Using our custom solutions gets your brand in front of the right audience outside of your shop while helping to reduce single use cups and plastic.

Reduce single-use waste

Create a program offering discounts when a customer uses your custom branded Klean solution. More exposure for your brand, less plastic in the equation!

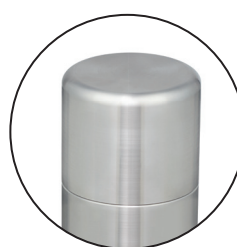
Featured Solutions



16oz TKWide



16oz Tumbler



25oz TKPro

CUSTOM SOLUTIONS

Events

Big festivals and events are great. They bring people together to celebrate music, film, running, cycling, the arts, and being outdoors. But they can generate a lot of waste—particularly in the forms of plastic bottles and cups. Sometimes these items can be recycled or composted, but that doesn't stop festival goers from leaving them on the ground or stuffing them in the nearest garbage can. We have a solution.

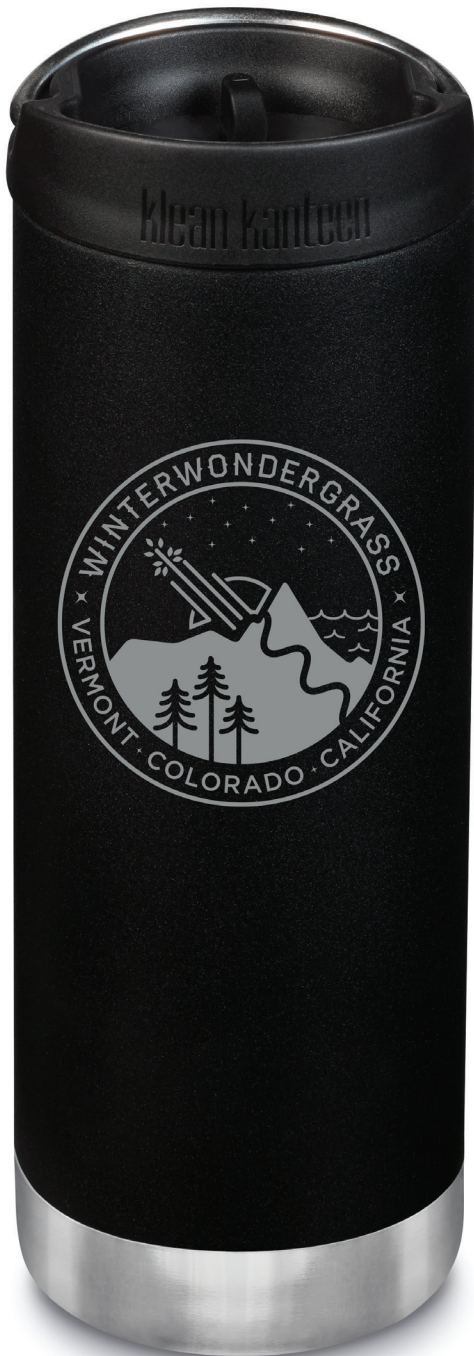
Below: String Summit X Klean 16oz Pints



Drink Sustainably

Our stainless steel pints, cups, and bottles are simple solutions to the complex problem of single-use waste at events. We raise the bar from recycling and composting to actually eliminating waste. What's more, our bottles and pints go beyond the festival venue and continue to offset single-use waste in daily life.

In addition to reducing single-use waste with Klean Kanteen solutions, take advantage of Co-Brand revenue opportunities by creating custom kanteens with your logo that can be sold as merchandise.



SPOTLIGHT ON

Wild & Scenic

Below: Wild & Scenic X Klean 16oz Tumbler

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Having Klean Kanteen stainless pints and 10oz cups at the Wild & Scenic Film Festival allowed us to go zero waste at our bar—all beer and wine was served in a reusable cup. As an environmental film festival this is a needed service.

MELINDA BOOTH
FILM FESTIVAL DIRECTOR, WILD & SCENIC





Above: Klean 16oz Pint

Use cases

Reduce Single-use

Use Pints and Tumblers to help make your festival or event zero-waste. Glass is beautiful, but not always compatible with outdoor events. Klean Kanteen solutions are shatterproof.

Gift With Ticket Purchase

Adding a custom Klean solution to your event attendee gift package is a great value add for your guests and helps so offset single-use waste.

Retail Merchandise

Our reusable solutions make great revenue generating additions to your on site merchandise shop as well as your e-commerce site.

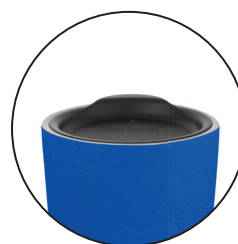
Featured Solutions



16oz Pint



18oz Classic



16oz Tumbler

CUSTOM SOLUTIONS

Corporate

Businesses both large and small are realizing the perks of greening their day-to-day operations. Replacing single-use coffee cups and plastic water bottles with reusable ones is a step in a positive direction for those seeking more economical and environmentally friendly alternatives.

From bottle replacement programs to reusable solutions for employee events, and even to integrating reusables into health and wellness programs, Klean Kanteen can support sustainability managers' waste reduction goals.

Below: Clif X Klean 32oz TKWide



**Every year, the
world trashes
50 billion plastic
water bottles.**



Our stainless steel pints and bottles are simple solutions to the complex problem of single-use waste. We raise the bar from recycling and composting to actually eliminating waste from the outset with reusable solutions that last a lifetime.

What's more, our bottles and pints go beyond the workplace and continue to offset single-use waste in daily life. We partner with great companies like yours to reduce single-use waste and help make the world a better (cleaner) place.



SPOTLIGHT ON

Subaru

We have joined forces with Subaru to tackle the ever-growing problem of single-use-waste. Our common passion for the outdoors makes this collaboration an ideal opportunity to educate consumers on how they can help keep single-use plastics and other waste out of our ocean, waterways and landfills. We view success as not only the education we provide to consumers but the sharing of solutions to these problems through Klean Kanteen products.

Below: Subaru X Klean 25oz TKPro





Below: Subaru X Klean 32oz TKWide

Use cases

Green Your Office

Imagine an office kitchen or break room without any single-use cups or water bottles. We can help you create an economical and environmentally friendly program scaled to your specific needs.

Event Giveaways

Our reusable solutions make perfect event giveaway items. Attendees can take home a branded souvenir that serves as a tool to offset single-use waste at the event and beyond.

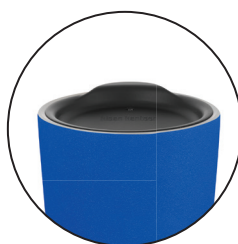
Employee and Client Gifts

Create useful and environmentally friendly custom branded gifts for employees and clients.

Featured Solutions



**20oz Insulated
Classic**



16oz Tumbler



16oz TKWide

CUSTOM SOLUTIONS

Nonprofit & Education

From community fundraising to donor gifts, events and outreach, we understand that organizations, schools and nonprofits need to do a lot with a little. With lean budgets and teams, yet major impact goals, we understand that every bit of support matters. That's where we come in.

Below: 1% For The Planet X Klean 32oz TKWide



**We are in
business for
good.**

A 1% For The Planet member and Certified Benefit Corporation, Klean is committed to using business as a force for good.

We raise the bar from recycling and composting to actually eliminating waste from the outset with reusable solutions that last a lifetime. What's more, our bottles and pints go beyond a single event and continue to offset single-use waste in daily life.



SPOTLIGHT ON

Nature Bridge

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At NatureBridge, we connect kids to nature in the world's best classrooms—our national parks! Klean Kanteen's reusable, stainless steel bottles help us teach our students to reduce their waste, inspiring them to be environmental stewards and champions of our planet.

Below: Nature Bridge X Klean 27oz Classic

**GABRIELA CONTRERAS,
DEVELOPMENT MANAGER**





Above: Nature Bridge X Klean 27oz Classic

Use cases

Green Your Campus

We have the solutions and expertise to help you reduce single-use waste on your campus. Replacing single-use cups with custom branded steel pints is a great place to start.

Fundraising Tools

A re-usable Klean solution can be the perfect fundraising incentive gift. We have options at all price levels ready to be custom branded for your audience.

Retail Merchandise

Our reusable solutions make great revenue generating additions to your book store, gift shop or e-commerce site.

Nonprofit Events

Make your event zero waste while giving your guests a branded keepsake that will be used for years to come.

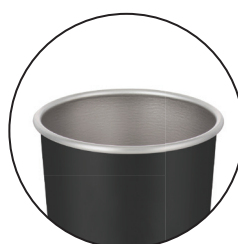
Featured Solutions



27oz Classic



16oz Tumbler



16oz Pint



Above: Klean 16oz TKWide



Get Started

We'd love to help you tailor a program that's right for you and your business —one that will inspire your customers, green your operations, and help your bottom line. To start the conversation, contact:

Co-Brand Team
cobrand@kleankanteen.com
800.767.3173

JOIN OUR COMMUNITY

Show your community how you're using Klean Co-Brand product to reduce single use waste. Tag photos on social with #KleanCoBrand and #TrulyKlean. Thanks for being part of the solution and for choosing Klean.





klean  kanteen®

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Printed in the USA using
soy-based inks.

